

## Joseph Price

Brigham Young University  
Department of Economics  
162 FOB  
Provo, UT 84602

Office: (801) 422-5296  
Email: joe\_price@byu.edu

### Positions:

Associate Professor, Department of Economics, Brigham Young University, 2013 -  
Assistant Professor, Department of Economics, Brigham Young University, 2007-2013  
Faculty Research Fellow, NBER, 2008 –  
Research Fellow, IZA, 2010-  
Associate Editor, *Economics of Education Review*, 2014-

### Education:

Ph.D. Economics, Cornell University, 2007.  
B.A. Economics, Brigham Young University, 2003.

### Publications:

Just, David and Joseph Price. "Using Incentives to Encourage Healthy Eating in Children" *Journal of Human Resources*, forthcoming.

Just, David and Joseph Price. "Default options and Food Choices" *Public Health and Nutrition*, forthcoming.

Platt, Brennan; Joseph Price; and Henry Tappen. "The Role of Risk Preferences in Pay-to-Bid Auctions" *Management Science*, forthcoming.

Parkinson, Kristy; Joseph Price, Kosali Simon, and Sharon Tennyson. "Consumer Reactions to Drug Information: Response to FDA Warnings on Antidepressants" *Review of Economics and the Household*, forthcoming.

Davis, Michael; Craig Palsson, Joseph Price. "Taxing the Opposition: Cactus League Attendance and the Efficiency of the 'Cubs Tax'" *International Journal of Sports Finance*, forthcoming.

Price, Joseph; Craig Palsson, and Doug Gentile. "What Matters in Movie Ratings? Cross-country Differences in which Content Influence Mature Movie Ratings" *Journal of Children and Media*, forthcoming.

Doran, Kirk and Joseph Price. "Pornography and Marriage" *Journal of Family and Economic Issues*, forthcoming.

Buckles, Kasey and Joseph Price. "Selection and the Marriage Premium for Infant Health" *Demography*, 50(4):1315-1339, 2013.

- Cotton, Christopher; Frank McIntyre; and Joseph Price. "Gender Differences in Reaction to Repeated Competition" *Journal of Economic Behavior and Organization*, 86, 52-66, 2013.
- Palsson, Craig; Joseph Price, and Jared Shores, "Ratings and Movie Revenues: Evidence from Movie Ratings" *Contemporary Economic Policy*, 31(1), 13-21, 2013.
- Allen, Douglas; Catherine Pakaluk, and Joseph Price. "Nontraditional Families and Childhood Progress through School: A Comment on Rosenfeld" *Demography*, 50(3): 955-961, 2013.
- Lefgren, Lars; Joseph Price, and Henry Tappen. "Interracial Workplace Cooperation: Evidence from the NBA" *Economic Inquiry*, 51(1): 1026-1034, 2013.
- Price, Joseph and Jason Riis. "Behavioral Economics and the Psychology of Fruit and Vegetable Consumption" *Journal of Food Studies*, 1(1), 2012.
- Just, David; Jesse Lund, and Joseph Price. "The Role of Variety in Increasing the Consumption of Fruits and Vegetables among Children" *Agricultural and Resource Economics Review*, 41(1): 72-81, 2012.
- Price, Joseph and Jeffrey Swigert. "Within-Family Variation in Obesity" *Economics & Human Biology*, 10(4): 333-339, 2012.
- Dahl, Gordon and Joseph Price. "The Economist's Approach to Studying the Impact of Media on the Family" *Family Relations*, 61(3), 363-373, 2012.
- Patterson, Rich and Joseph Price. "Pornography, Religion, and the Happiness Gap: Does Pornography Affect the Actively Religious Differently?" *Journal of the Scientific Study of Religion*, 51(1): 79-89, 2012.
- Price, Joseph and Justin Wolfers. "Biased Referees?: Reconciling Results with the NBA's Analysis" *Contemporary Economic Policy*, 30(3): 320-328, 2012.
- Price, Joseph; Marc Remer, and Daniel Stone. "Sub-Perfect Game: Profitable Biases of NBA Referees" *Journal of Economics & Management Strategy*, 21(1): 271-300, 2012.
- Price, Joseph; Joshua Price, and Kosali Simon. "Educational Gaps in Medical Care and Health Behavior: Evidence from Natality Data" *Economics of Education Review*, 30(5): 838-849, 2011.
- Price, Joseph. "Is it Just about Love?: Factors that Influence Marriage" *Handbook of Family Law & Economics*, Edward Elgar Publishing, (ed. Lloyd Cohen and Joshua Wright), 2011.
- Price, Joseph, and Simon, Daniel. "High School Sports and Teenage Births" In "The Economics of Sport, Health, and Happiness: The Promotion of Well-Being through Sporting Activities" Edward Elgar Publishing, (ed. Placido Rodriquez, Stefan Kesenne, and Brad Humphreys), 2011.
- Cao, Zheng; Joseph Price, and Daniel Stone. "Performance under Pressure in the NBA" *Journal of Sports Economics*, 12(3): 231-252, 2011.

Buckles, Kasey; Melanie Guldi, and Joseph Price. "Changing the Price of Marriage" *Journal of Human Resources*, 46(3): 539-567, 2011.

Dew, Jeffrey and Joseph Price. "Beyond Employment and Income: The Association between Young Adults' Finances and Marital Timing" *Journal of Family and Economic Issues*, 32(2): 424-436, 2011.

Price, Joseph and Justin Wolfers. "Racial Discrimination Among NBA Referees" *Quarterly Journal of Economics*, 125(4): 1859-1887, 2010.

Price, Joseph; Brian Soebbing; David Berri; and Brad Humphreys. "Tournament Incentives, League Policy, and NBA Team Performance Revisited" *Journal of Sports Economics*, 11(2): 117-135, 2010.

Price, Joseph and Kosali Simon. "Education and the Response to Medical Research" (with Kosali Simon), *Journal of Health Economics*, 28(6): 1166-1174, 2009.

Wight, Suzanne; Suzanne Bianchi, Joseph Price, and Bijou Hunt. "Teenage Time Use" *Social Science Research*, 38(4): 792-806, 2009.

Price, Joseph. "Parent-Child Quality Time: Does Birth Order Matter?" *Journal of Human Resources* 43(1): 240-265, 2008.

Price, Joseph. "Gender Differences in the Response to Competition" *Industrial and Labor Relations Review*, 61 (3), 320-333, 2008.

Larsen, Timothy; Joseph Price, and Justin Wolfers. "Racial Bias in the NBA: Implications in Betting Markets" *Journal of the Quantitative Analysis of Sports*, 4(2), article 7, 2008.

Ehrenberg, Ronald; George Jakubson; Jeffrey Groen, Eric So, and Joseph Price. "Inside the Black Box of Doctoral Education" *Educational Evaluation and Policy Analysis*, vol. 29(2): 134-150, 2007.

### **Under Review or Revise-Resubmit:**

"Sticking with What (Barely) Worked" (with Lars Lefgren and Brennan Platt). Revised and resubmitted at *Management Science*.

Right-Oriented Bias: A Comment on Roskes, Sligte, Shalvi, and De Dreu. (with Justin Wolfers). Revised and resubmitted at *Psychological Science*.

"Awareness Reduces Racial Bias" (with Devin Pope and Justin Wolfers). Under review at *Review of Economics and Statistics*.

"Impact of fruit smoothies on adolescent fruit and milk consumption during school breakfast" (with Dylan Bates). Under review at *Journal of Nutrition Education and Behavior*.

"Productivity Spillovers in Team Production: Evidence from Professional Basketball" (with Peter Arcidiacono and Josh Kinsler). Under review at *American Economic Journal: Applied*.

“Technological change, relative worker productivity, and firm-level substitution: Evidence from the NBA” (with Grant Gannaway, Craig Palsson, and David Sims). Under review at *Journal of Sports Economics*.

“Maternal Employment and Mother-Child Interaction” (with Frank Heiland and Riley Wilson). Revise and resubmit at *Review of Economics of the Household*.

## **Working Papers**

“Habit formation in Children: Evidence from Eating Fruits and Vegetables” (with George Loewenstein and Kevin Volpp)

“Lunch, Recess, and Nutrition: Responding to Time Incentives in the Cafeteria” (with David Just)

“The Effect of Parental Time Investments: Evidence from Natural Within-Family Variation” (with Ariel Kalil)

“Causes of Gender Differences in Competition: Theory and Evidence” (with Chris Cotton and Frank McIntyre)

“The Number of Children Being Raised by Gay or Lesbian Parents” (with Ryan Hill and Corbin Miller)

“How Much More XXX is Generation X Using?” (with Rich Patterson and Mark Regnerus)

“The Effect of Teenage Childbearing on Adult Civic Engagement” (with Joseph Sabia, Liz Peters, and Reggie Covington)

## **Current Projects**

“Product Portfolios and Average Prices” (with Wayne Sandholtz and Samantha Snyder)

“Ranking which Fruits and Vegetables are Most Popular among Children” (with Grant Gannaway and Ruidi Huang)

“The Use of Brand Names in School Menus” (with Jason Riis)

“Does the Location of Fruits and Vegetables in the Cafeteria Matter? Evidence from Elementary Schools (with David Just)

“Default Options and Healthy Food Choices at Fast Food Chains” (with Jason Riis)

“Affirmative Action and Human Capital Investment: Evidence from a Randomized Field Experiment” (with Chris Cotton and Brent Hickman)

“Using Technology to Improve Math Achievement during the Summer Break” (with Jaren Pope)

**Grants:**

Mentored Environment Grant, BYU (\$13,000), 4/2008  
Small Grants Program in Behavioral Economics (w/ David Just), USDA ERS (\$30,000), 8/2008  
Mentored Environment Grant, BYU (\$13,090), 12/2009  
Food Assistance and Nutrition Research Program (w/ David Just), USDA ERS (\$150,000), 8/2010  
Cornell Center for Behavioral Economics in Child Nutrition Program (w/ David Just), (\$29,000), 7/2011  
Food Assistance and Nutrition Research Program (w/ George Lowenstein, Paul Rozin, and Kevin Volpp), USDA ERS (\$250,000), 8/2011  
Mentored Environment Grant, BYU (\$16,200), 12/2011  
Family Studies Center (w/ Mike Findley and Dan Nielsen), BYU (\$10,000), 1/2012  
Education and Social Opportunity Grant (w/ Chris Cotton and Thomas Dee), Spencer Foundation (\$28,000), 1/2012  
Mentored Environment Grant, BYU (\$10,870), 1/2013  
Emmaline B. Wells Grant, BYU (\$9,300), 1/2013

**Ad hoc reviewer:**

*Agricultural and Resource Economics Review, American Economics Review, American Law and Economics Review, AEJ-Policy, AEJ-Applied, American Journal of Public Health, Biodemography, Demography, Economics and Human Biology, Economic Inquiry, Economica, Economic Journal, Economics Bulletin, Economics of Education Review, Econometrics, Educational Finance and Policy, Evaluation and Program Planning, Health Economics, Interfaces, Journal of Applied Econometrics, Journal of Human Resources, Journal of Economic Behavior and Organizations, Journal of Labor Economics, Journal of Marketing Research, Journal of Marriage and Family, Journal of Policy Analysis and Management, Journal of Population Economics, Journal of Public Economics, Journal of Quantitative Analysis in Sports, Journal of the Scientific Study of Religion, Labour Economics, Management Science, Oxford Economic Papers, Pediatrics, Political Research Quarterly, Public Health and Nutrition, Quarterly Journal of Economics, Review of Economic Studies, Sexualities, Social Science Journal, Social Forces, Social Science and Medicine, Social Science Research, Southern Economic Journal*

**Conference Presentations:**

American Society of Health Economists: 2008, 2010, 2012  
APPAM research conference: 2005, 2006, 2012  
Population Association of America: 2006-2010, 2013  
Society of Labor Economics: 2006 (poster), 2007, 2008 (poster)  
American Economic Association: 2013  
Southern Economic Association: 2006-2007, 2009-2010, 2012-2013  
Western Economic Association: 2007, 2009, 2010, 2011-2013  
NBER summer institute, Children's workshop: 2005  
USDA ERS conference: 2010  
SIEPR Policy Forum, Sports Economics and Policy: 2011  
Symposium on Behavioral Economics and Health: 2011-2013  
Food Marketing Workgroup Conference: 2011  
Western Social Science Association: 2011, 2013  
American Public Health Association: 2012  
Child Development Conference (Norway): 2009  
Intl. Association of Agricultural Economists (China): 2009  
Quadrilateral Behavioural Economics Workshop: 2011

IZA Conference on Discrimination (Germany): 2011  
Gijon Conference on Sports Economics (Spain): 2010  
American Time Use conference: 2005 (poster), 2009

**Invited Seminars:**

U. Illinois-Chicago (Feb. 2014); U. South Florida (Nov. 2013); Chicago- Harris School (Nov. 2013);  
U. Sydney (Aug. 2013); ANU (Aug. 2013); UT Austin (March 2012); Texas A&M (March 2012);  
Iowa State (Nov. 2011); LSU (March 2011); U. Pennsylvania (Feb. 2011); U. Miami (Feb. 2011);  
Michigan (Jan 2011); Notre Dame (Nov. 2011); Case Western (Nov 2010); UC Riverside (Oct 2010);  
UC Denver (April 2010); Washington University (March 2010); Utah Valley University (March  
2010); U. British Columbia (Dec. 2009); U. Victoria (Dec. 2009); U. Utah (Dec. 2009); Virginia Tech  
(Nov. 2009); Florida State (April 2009); U. Washington (Feb 2009); Oregon State (Nov 2008);  
Baylor (Oct 2008); U. Miami (Oct 2008); UT-Arlington (April 2008); RAND (Nov 2007); Wharton  
(May 2006); Cornell (April 2006); U. of Oregon (August 2005)